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Biography



Robert Holiday

Special points of interest:

- * 20 years of broadcast experience
- * Smooth Jazz, AC, and Urban AC, CHR experience
- * Warm/Smooth delivery
- * Strong Production Skills
- * Direct Marketing Professional

"The relationship lasted 3 months, the passion last a lifetime."

Robert's radio story is like his life, different than the norm. There are not many 6'6, French speaking, Harlem New York City raised, Prep School educated, African American men, who have hosted radio programs named "The Metal Shop" (ADR), "The Quiet Storm" (UAC), "Jazz Progressions" (Jazz), "The Top 8 at 8" "CHR", or "Sleepless in Las Vegas" (AC). From Ozzie Osborne to David Sanborn, Robert has played and interviewed them all.

Robert Holiday was born in Brussels Belgium. He returned to the United States in his youth where he was raised in New York City. Before attending Amherst College, he attended the Lycee Francais de New York (he is fluent in French), The

Walden School, and graduated from Connecticut's Choate Rosemary Hall.

It was at Choate Rosemary Hall, a New England college preparatory school, that Robert developed a passion for radio. The truth be known, Robert wanted to be on the air to impress a young lady. He won an air shift, dedicated "Always and Forever" by Heatwave to her, and got the girl! The relationship lasted 3 months. Robert's passion for radio has lasted a lifetime.

Robert went on to become Program Director at his prep school radio station, his college radio station, and almost every radio station he has worked at over the last 20 years. Robert's radio resume is

populated with the titles: Announcer, Music Director, Program Director, and General Manager.



For 8 years, Robert owned and operated On Line Media Marketing Services, a direct marketing firm that specialized in high impact direct marketing services for radio stations in the U.S and Canada. While servicing a client list that

Number one 12+ and adults 25-54 for 29 consecutive ratings periods

included CBS, Clear Channel, Jacor, Paxson, Lotus, Regent, and more. Robert also maintained the highest rated evening radio program in the history of Las Vegas. Of the 32 rating periods that he hosted the program, Robert was ranked num-

ber one 12+ and adults 25-54 for 29 consecutive periods.

His voice is strong, rich, and smooth. His ability to communicate thoughts, ideas, and feelings makes him a special talent

Robert has been married for 26 years. He is the father of two beautiful daughters ages 15 and 22.

He currently lives in Atlanta Georgia. For a complete resume: robert@robertholiday.com.